



Come Learn How “The Four Essentials of Business” Can Transform Your Company

**Join us for a Business Leaders Breakfast,
featuring Best Selling Author, Brandon Schaefer.**

**March 8, 2018 / 7:30 to 9:00am
at First Evangelical Covenant Church
1933 Tremont Blvd NW, Grand Rapids, MI**

Brandon Will Be Sharing...

- Insights on the “4 Essentials of Business” that, if optimized, will exponentially improve company performance.
- An Overview of the “Five Capitals” concept, a framework for ordering your business and life for maximum potential and profitability in today’s demanding world.
- A simple assessment tool that you can take with you to determine how your business is performing.

About Brandon Schaefer:

Brandon is President of Onward Coaching, and author of *Build A Better Life*. He has a passion for developing leaders and serves as a coach for a number of different CEO’s, executives, and other organizational leaders. A graduate of Iowa State University in International Business and Spanish, he has held roles in marketing for companies such as Motorola in Glasgow, Scotland & Eli Lilly and Company in Indianapolis. In addition to the corporate world, Brandon has also served as the Pastor of Discipleship, Leadership and Outreach Ministries at Southland Christian Church in Lexington, KY. Brandon, his wife T.J. and three daughters live in Pawleys Island, SC.



Thank you to First Evangelical Covenant Church for underwriting this event.

**Cost is
FREE**

Please register at businessleadersfirstcov.eventbrite.com

For further information contact Neal Herr: nherr@firstcovgr.org or **(616) 307-3469**

Register online @ <https://businessleadersfirstcov.eventbrite.com>